

2020 RDT Tutu Challenge – OFFICIAL CONTEST RULES

Feb 16 2020

The RDT Tutu Challenge is a photography contest for the primary sponsor, Roswell Dance Theatre, Inc. Registered participants in this contest will be encouraged to submit appropriate, themed pictures through social media or direct email to the sponsor throughout the 10-week contest period. Participants who submit images that meet all rules of the contest will be eligible for publicity of those images as well as the awarding of a cash prize. Images will be evaluated by a panel of judges and winners will be announced after the contest concludes.

1. NAME OF SPONSOR(S).

The 2020 RDT Tutu Challenge is sponsored by Roswell Dance Theatre, Inc., the performing dance company of the Tolbert Yilmaz School of Dance, located at 10400 Alpharetta St, Roswell, GA 30075. Roswell Dance Theatre, Inc. is a 501(c)(3) Georgia nonprofit corporation.

The 2020 RDT Tutu Challenge is in no way sponsored, endorsed or administered by, or associated with, Instagram or Facebook.

2. ELIGIBILITY.

To be eligible for the 2020 RDT Tutu Challenge, participants must complete the online registration, sign the participant liability release form, and pay the \$25 entry fee. Participants under 18 who want to register need the express permission of a parent/legal guardian, which can be given during the online registration process. All information will be kept confidential by Roswell Dance Theatre.

Online registration will be available beginning on February 17, 2020 and stay open through April 3, 2020; RDT will continue to accept contest photo submissions until May 1, 2020.

Photos submitted for contest consideration may not be digitally manipulated. Persons shown in the photos need to be real people, wearing real tutus, and located in the real setting in which the photo shows them.

The following are ineligible: employees, their spouses and immediate family members and independent contractors, their spouses and immediate family members of any of the foregoing (whether or not related) of Roswell Dance Theatre, Inc., (the "Sweepstakes Entity" and "Sponsor") and Tolbert Yilmaz School of Dance.

Participation in the RDT Tutu Challenge is prohibited by state law for persons domiciled in the states of Colorado, Florida, Maryland, Nebraska, North Dakota, and Vermont.

3. HOW AND WHEN TO ENTER.

The 2020 RDT Tutu Challenge will officially begin on February 21, 2020 and end on May 1, 2020.

Each Friday RDT will post a Theme on the contest's official Instagram RDT_TutuChallenge and on tysod.com/tutu. Themes will give some guidance about the composition of pictures, i.e. where they might be taken or props that might be part of the shot. Participants will have until the following Friday to submit their theme-of-the-week pictures in the contest tutu. Follow RDT_TutuChallenge and/or check tysod.com/tutu often to keep up to date with weekly details.

Each registered Participant can submit a themed image each week, as long as they include at least one person in an RDT Tutu Challenge pink tutu and adhere to the weekly Theme. Participants don't have to submit every week; they can choose the themes that appeal to them the most. Entries are can be submitted by:

Posting photos on your own Instagram or Facebook account. When posting to a social media account, you must include the contest Theme in which the photo is being submitted along with #RDT_TutuChallenge in the caption.

OR

Directly emailing photos to tutu@tysod.com. When submitting by email, please include the contest Theme in the body of the email.

General guidelines that will be used for evaluating submitted photos:

- Each participant can submit one image for each theme for up to a total of ten (10) photos to the contest. Since each week of the contest will have a specific Theme, participants should upload their entry for a specific Theme during the appropriate week (even if they took the photo at an earlier time during the contest).
- Each participant is only eligible to win one grand prize, regardless of the number of photos they submit.
- Photos must be tastefully taken and not include any lewd or suggestive positions or gestures; graphic prints or logos on garments or background elements; or any written content intended to deliver a particular message (for example, no political endorsements).
- Photos can include multiple participants (group shot), but only one of the participants can officially submit the photo.
- Only REGISTERED participants' submissions will be considered for reposting and prizes.
- When submitting a photo that features a group of people in tutus, please include the name or other identification (Instagram or Facebook name) of the participant submitting the photo— only one participant can claim/submit an image of a group.

5. HOW AND WHEN WINNERS WILL BE SELECTED AND NOTIFIED.

Properly submitted entries, as required in these Official Rules, that clearly represent the contest themes may be recognized throughout the contest, by way of reposting on the RDT_TutuChallenge Instagram/Facebook accounts each week and/or announcing in the weekly studio e-newsletter. RDT may also include select submissions in ongoing marketing efforts.

Following the close of the contest on May 1, 2020, all eligible photos submitted by registered participants will be evaluated by a panel of 6 judges, including two each in the following disciplines: dance, photography, and general artistry. The judging criteria will focus on photo composition quality and creativity, as well as the degree to which the photo expresses the Theme under which it was submitted, NOT an evaluation of dance technique specifically.

Three Prize Winners will be chosen from the complete collection of eligible entries and awarded a prize at the RDT Company Recital on May 17, 2020. If any of the Prize Winners are not present at the RDT Company Recital, they will be recognized in absentia and their prize delivered to them as soon as possible after May 17, 2020. ALL Winners and Honorable Mention runners-up will be recognized on RDT social media pages and website.

6. PRIZE(S).

The First Place prize will be \$100 and there will be two second place prizes of \$50. RDT will also have poster-sized prints of the Winning images and those selected as Honorable Mention runners-up on display during the end-of-year recitals. After recitals, each poster will be given to the Participant who submitted the image.

7. MISCELLANEOUS / WINNERS' LIST.

RDT will post weekly updates and information in the RDT_TutuChallenge Instagram page, the RDT Facebook page and tysod.com/tutu page. In the case that some sort of contest information needs to be sent to all registered participants, RDT will contact all registered Participants using the email address provided at the time of registration. Weekly information may include such details as a countdown to the close of the contest, reminders about the current Theme, and possibly show select submissions from previous weeks.

Winners that do not claim their prize within thirty (30) days will forfeit them to the next eligible winner on the judges' ordered list of Honorable Mention runners-up.